

INFORMATION KIT

ITEM: SK

Dear BRAX Fundraising Partner:

Thank you for your interest in our BRAX Fundraising, enclosed you will find a sample cup and brochure that describes our program. Once you have had an opportunity to review the enclosed material and are ready to start please contact us at **888-825-9339**.

Facts

- Heavy gauge 18 oz. plastic cup, dishwasher safe
- No up-front costs, 100% pre-sale program
- The cups sell themselves
- Cost is \$15 per pack of 4, your organization keeps up to \$6 from every sale!
- 4 cups of the same design per pack
- Made in USA
- No minimum order

A Fundraising Program For

- New equipment & uniforms
- Scholarships
- Field improvements
- Travel
- Competitions
- Camps
- Better facilities

Profit Calculator

Participants	Packs Sold	Total Sold	Profit Each Per Pack	Profit To Organization*
40	10	400	0 - 499 Packs = \$5.00	\$2,000
80	10	800	500 - 999 Packs = \$5.50	\$4,400
160	10	1600	1000 + Packs = \$6.00	\$9,600
320	10	3200	1000 + Packs = \$6.00	\$19,200

* Less the cost of sample cups. Billed at our cost of \$1.50 per cup

* Add \$30 shipping and handling fee for orders less than 48 packs

Success Story

" I just wanted to get back to you on how our fundraiser went for my daughters fourth grade class. In the past they have done fundraisers to raise money for a yearly trip down to Springfield IL to educate the kids on the history of Illinois. With introducing the BRAX Spirit Cups to the school, there was new hope for the kids to raise money to subsidize the cost of the trip for the parents. Everyone is watching what they spend these days. With 90 plus kids involved, we doubled the amount they have typically raised for this trip with about half the effort. BRAX makes this a very easy and enjoyable fundraiser for everybody. Thanks again for your help and the people at BRAX have been great to work with. "

Mark Clark - Batavia Bulldogs Boosters

We look forward to assisting you and your organization with your upcoming fundraiser.

Sincerely,
The BRAX Fundraising Team



BRAXFundraising.com • **888-825-9339**